



Maricoïn™

**#NeverAgainInTheCloset,
#AlwaysInValue.**

<https://maricoïn.org/en/investors/>

Contact Details

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Global Pride Chain Inc
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Tech Team & Advisors

CEO - Francisco Alvarez: Serial Entrepreneur, cofounder at Startify Academic Director of Master Miami at UCM. Marketing & Master in Finance.

CIO - Iván Becerro: Director at Accuro Technology, Double Specialty in Software Engineering and Computing.

Advisors:

- Lorenzo de Leo (General Partner at Rokk3r, Founder & CEO at 10xU)
- Jesús Pérez Sánchez (Director of the Digital Assets Institute. Founder of Crypto Plaza and currently running Roble Venture Capital).
- Daniel Valdés (CEO at Outer Ring)
- Fernando Alberca (Editor at Consenso de Mercado, expert in Blockchain)
- Alberto Ballesteros (Cofounder and CEO at Avantgarde IT Services)

Stage

Stage: Seed (\$1,2M raised)

Current phase

Seed Round
+10K current holders
+75K transactions

Incorporated Companies

Global Pride Chain LLC
(Delaware)
Miami (Flo, USA) and Madrid
(SP)



Summary

MariCoin is the the first cryptocurrency created by and for the LGTBIQ+ community, It is the first cryptocurrency that is not looking for a community, but is an existing community that is looking for its cryptocurrency, based on the values of freedom, respect and no discrimination.

Problem

1 out of 3 countries punish homosexuality, eleven with death. Minority groups (such as LGTBIQ+) are more than twice as likely to invest in cryptocurrencies. They seek to escape financial discrimination. And that is MariCoin's mission.

Solution

MariCoin is a payment method that materializes the value of the collective battle. MariCoin will create a crypto synergy where the members of the LGTBIQ+ community, merchants, organizations and investors, are represented and supported

- People will be able to use MariCoin as a financial tool, including paying for goods and services at a discount.
- Merchants accepting MariCoin will attract more customers and process transactions at a fraction of the cost of credit cards. MariCoin cover their offered discounts.
- And using MariCoin will help the LGTBIQ+ community, not only by showing support, but also financially as 20% of the tokens and 0.05% of each transaction will be donated to selected associations and human rights organizations.
- Associations will have 2% of the issue for urgent aid projects that require immediate liquidity, as well as an additional 3% to finance their events, mainly the LGTBIQ+ Pride parties around the world.

Traction

MariCoin has a built token on top of Algorand, a White Paper, Team, Virality (+900 media exposure in 37 countries), Alliances, Merchants and Associations on board.

Market

The pink economy, the socio-economic phenomenon represented by the LGTBIQ+ community, makes up 7.5% of the world population.

According to Credit Suisse, if the LGTBIQ+ community were a country, it would be the world's fourth-largest economy in the world, with a GDP of \$4.6 trillion.

Competitors

As a means of payment, MariCoin competes with FIAT money, debit and credit cards and mobile payment methods.

As an investment asset on exchanges, MariCoin competes with all other cryptocurrencies.

Competitive Advantage

-Offering a lower exchange rate and discounts to those who pay with MariCoin facilitates adoption.

-Strengthen the payment side, this translates into a higher value of the asset.

-The support of the associations of the collective, which prescribe the currency to their associates and obtain (locked up and staking) as many tokens as their associates buy.



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Tokenomics

- **Total Supply: 10 billion / Circulating Supply: 420 million.**
- 10% Seed Sale (3% currently Borderless's)
- 15% Strategic Sale
- 10% Earnships (including Staking and promo airdrops)
- 10% Events (including Yieldly and specifics LGTB accelerator)
- 20% LGTB Associations (Locked for staking)
- 2% LGTB Associations (unlocked for urgent help)
- 10% Public Sale
- 20% Founders (24 Months - Locked Up)
- 3% Mentors (24 months - Locked up)

Road Map (Summary)

- Feb22-Dec22. Presale
- June22-. Seed&Strategic Sale.
- June22. Launch of our own wallet Mariwallet (current available in IOS&Android).
- Feb23. Listing at two main Algorand & Polygon DEX (Tinyman & Uniswap)
- Jun23-Dec23 Internationalization at WorldPride
- Q423 Listing at top CEX

Revenue Model

MariCoin's business model goes beyond the expectation of the appreciation of the token. We retain 1.05% of all transactions which are projected to succeed a million only in year 1.

Business Plan Scenario 1	From Today...			...to end 2022			
	Current needs to operate			Year 1			
Forecasting Bridge	Units	Prices	total	Units	Prices	total	%
Transactions Fee (Maricoïn)	-00	0,25	-00	24.000.000	0,25	6.000.000	100%
Total revenues			-00			6.000.000	100%
Refunds and non-payments			-00			60.000	1%
Labor (Tech)			100.000			150.000	3%
Liquidity Pool			180.000			500.000	8%
Gross margin			-280.000			5.290.000	88%
Transaction costs (Algorand)	-00	0,01	-00	24.000.000	0,01	213.600	4%
Net margin			-280.000			5.076.400	85%
Wages			-00			600.000	10%
Professional Services			150.000			200.000	3%
Marketing&Advertaising			-00			500.000	8%
Overhead			-00			150.000	3%
Total expenses			150.000			1.450.000	24%
Net profit			-430.000			3.626.400	60%

Seed Round

We are rising \$1,4M. Already rised 450K through Stonks (950K remaining)

We are offering equity at \$20M post-money valuation with 50% discount on the token

Vesting Conditions: 25% of the tokens acquired will be released every six months.

Company link: <https://stonks.com/deal/maricoïn>